

# Sample Grid

**Z**ARA LARSSON

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NME  
March 2017

SWEDISH POP-SENSATION  
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10

Headline: Meta OT Condensed Black (140 pt)

Meta OT Hairline (195 pt)

Subhead: Meta OT Light Italic (30 pt)

Body: Avenir Light (9 pt)

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"This is me, this is who I am" because, like, even the question, tell me about yourself, "what are you supposed to say?"

10

Headline: Meta OT Hairline (175 pt)

Meta OT Condensed Bold (110 pt)

Subhead: Avenir Heavy (36 pt)

Body: Avenir Light (9 pt)

Pull: Avenir Black Oblique & Medium Oblique (12 pt)

Headline

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 Body: Avenir Light (9 pt)  
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# Body

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"This is me, this is who I am" because, like, even the question "Tell me about yourself" – what are you supposed to say?"

Headline: Meta OT Hairline Italic (60 pt)  
 Subhead: Meta OT Black & Normal (17 pt)  
 Body: Avenir Light (9 pt)  
 Pull: Avenir Light Oblique (10 pt)

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Headline: Meta OT Condensed Bold (60 pt)  
 Meta OT Hairline (60 pt)  
 Subhead: Meta OT Black & Hairline (17 pt)  
 Body: Avenir Light (9 pt)  
 Pull: Avenir Light Oblique (9 pt)

Photo



Headline: Mark My Words (Custom Typeface) (90 pt)  
 Subhead: Meta OT Thin (40 pt)  
 Body: Avenir Light (9 pt)  
 Pull: Avenir Medium Oblique (14 pt)



Headline: Mark My Words (Custom Typeface) (125 pt)  
 Subhead: Meta OT Black & Normal (34 pt)  
 Body: Avenir Light (9 pt)  
 Pull: Avenir Medium Oblique (14 pt)



Headline: Beyond The Mountains (Custom Typeface) (250 / 115 pt)  
 Mark My Words (Custom Typeface) (50 pt)  
 Subhead: Meta OT Black & Normal (26 pt)  
 Body: Avenir Light (9 pt)  
 Pull: Avenir Medium Oblique (14 pt)

# Double Page Spread

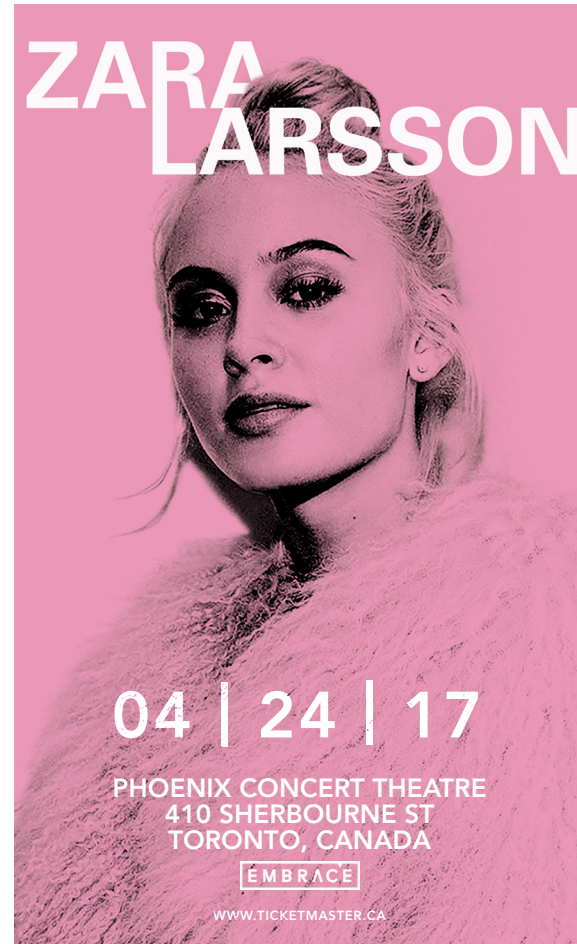


Artist Name: Avenir Black (62 pt)

Date: Avenir Heavy (26 pt)

Location: Avenir Heavy (18 pt)

Website: Avenir Heavy (14 pt)



Artist Name: Univers Bold (100 pt)

Date: Avenir Heavy (70 pt)

Location: Avenir Heavy (28 pt)

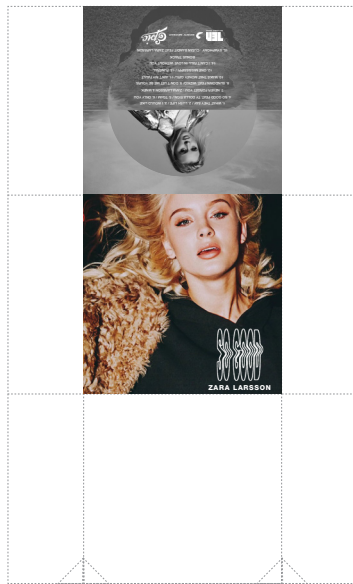
Website: Avenir Heavy (14 pt)

Poster

CD PACKAGE DESIGN  
 PRINT THIS ON 11X11 INCH PAPER  
 PLACE YOUR ARTWORK IN THE FRONT AND BACK SQUARE  
 FOLD ALL DOTTED LINES



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CD